

SUMMER INTERSHIP

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Personal Details

First Name : Menatallah**Last Name** : Turk**Nationality** : egyptian**Second Nationality (optional)** :**Age Range** : 20-23**Gender** : Female

Address

Primary Address

Address Line 1 : 1A Maadi Star Towers, Kornish El Nile**Town / City:** * : Maadi, Cairo**Country** : Egypt**Email Address** : MenaTurk@aucegypt.edu**Unavailable interview dates** :

Career Choice

Business unit : Mashreq**Function choice** : Marketing**Second Function Choice** :

Further Education

University : American University in Cairo**Faculty** :**Major / Department** : Business, concentration Marketing**Graduation Year** : 2014**Degree/GPA** : 3.385

Secondary Education

School Name : *Modern Education School**Dates From - To** : * 09/20/2008 - 06/20/2011**High School Certificate** : *American Diploma

Language Competency

English

Comprehension : Fluent**Speaking** : Fluent**Writing** : Fluent

Arabic

Comprehension : Basic

Speaking : Fluent

Writing : Basic

German

Comprehension : Basic

Speaking : Basic

Writing : Basic

Work Experience

Please give details of any work you have undertaken, indicating whether full-time, part-time, vacation work or industrial training etc (most recent positions first).

Dates From - To : 03/15/2014 - 05/30/2014

Employer : Marketing - Part Time

Responsibilities : Agrolink

Dates From - To : 11/18/2012 - 07/18/2013

Employer : Psychology -- Children Psychologist and Teacher

Responsibilities : Mini Academs

Interests Activities

We are interested in what you do / have done outside your academic work.

Please record your non-academic interests and activities stating whether at school, college, university or elsewhere. Record any positions of responsibility you have held in any aspect of your life. (300 word limit imposed) *

I was a Moderator in SU Real Life. I am also in the Just Declared Experience, I get to show students who are just declared which concentration to enter into and help them throughout their experience. I was recommended by professors.

These questions tell us something about how you respond in challenging situations. Please answer them using examples from your experiences in academic, social or working life

1. Please tell us about experiences and people that have over time shaped your decision to consider a management career within Unilever and in your chosen function in particular. What efforts have you made to test out your choices?(300 word limit imposed) *

Personally, when I saw them at the Employment Fair at AUC and discussed with them opportunities. I was interested to work there. Also, Unilever is a well and established brand with a strong brand equity that it would be a perfect opportunity for me to take an internship there.

2. Using an example of a time when you were in a new environment and had to achieve a task, please describe a) how you established and used a network of contacts, and b) how you set about influencing people, to help you achieve your task. (500 word limit imposed) *

When I first entered SU Real Life, our job was to bring representatives of different companies to give students an opportunity to understand what the real life work experience is like. So therefore, we had to call contacts from our network to see whether they would be able to come in or not. I also influenced students to enter and sign up to enter these conferences.

3. Tell us about an occasion when you have taken the initiative to learn and develop yourself in significantly new ways. Why did you want to do this, what did you do and what was the result?(300 word limit imposed) *

I entered the P&G competition at AUC. It was basically finance related and since my concentration is marketing, I've only taken 1 finance course. We only had 48 hours to complete the case study and it was in the middle of our midterms. In our group of 4, only one of us was a finance concentration. So my group member gave me a crash course of finance in the past 2 years that she's taken into 2 hours because she had classes while we were going to work and then she would catch up to us. I understood everything and worked on it and almost finished it till she came back. I wanted to do this because I love challenging myself. We became one of the top 10 finalists and right now the competition isn't finished, so we will see what happens next.

4. Tell us about a time when you saw the opportunity to really make a difference for the future of an activity, team or organization. What did you do, what obstacles did you overcome, and what happened as a result? (300 word limit imposed) *

During my Agrolink internship, the company currently is in a major transformation. They are changing the brand, and everything about it. The CEO also wanted to expand and therefore, I conducted adhesive marketing research about expanding to Europe and USA. I overcame the obstacles by that I didn't understand anything about the industry but I learned right away and started working on it.

5. Tell us about a time when you have had to analyse and understand a complex situation in order to make decisions and put a plan into action. What did you do and what was the outcome? (300 word limit imposed) *

This would also fit for my previous example -- During my Agrolink internship, the company currently is in a major transformation. They are changing the brand, and everything about it. The CEO also wanted to expand and therefore, I conducted adhesive marketing research about expanding to Europe and USA. I overcame the obstacles by that I didn't understand anything about the industry but I learned right away and started working on it.

General

Please give details of any military service requirements, with reasons for any exemptions claimed. If you have completed your military service please state when. If you have answered Exempted above, please specify the reason you were exempted.

Do you have any health problems that could affect your future employment? If yes, please specify:

Do you have any relatives in Unilever NAME? If yes, please give details:

Is there anything that has not been covered that you would like to mention? Are there any personal considerations that may be relevant to your application?

Have you applied to Unilever before? If yes, what did you apply for:

Have you attended a Summer Internship in Unilever before? If yes, please provide details:

Year :

Line Manager Name :

Have you attended/participated in any event/activation held by Unilever in the last year (e.g. Lecture, workshop, competition)? If yes, please provide details

Have you attended/participated in any activity held by other companies in the last year (e.g. internship, competition, workshop etc)? If yes, please specify

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